



## **FOR IMMEDIATE RELEASE**

### **School-Link Technologies Becomes First in School Foodservice Industry to Gain Full CISP Security Certification from VISA®**

*Payment Processing, Inc. guides myLunchMoney.com through rigorous PCI certification process to gain acceptance as VISA CISP-compliant service provider.*

**Santa Monica, CA, June 18, 2008** – School-Link Technologies (SL-Tech), the nation’s leading provider of technology solutions for school foodservice programs, today announced that they are the first such company to achieve full CISP compliancy from VISA International. This PCI certification is for myLunchMoney.com, SL-Tech’s online payment system for school lunch programs, and means SL-Tech joins an elite group of vendors who are listed by VISA as CISP-compliant service providers (see [www.visa.com/cisp](http://www.visa.com/cisp)).

The VISA Cardholder Information Security Program (CISP) defines the highest standards for securing cardholder data. To become CISP-compliant, ecommerce businesses must meet rigorous data security standards and requirements established by the Payment Card Industry (PCI) Security Standards Council. The certification applies to all major payment card brands, including VISA, MasterCard®, American Express®, Discover® and JCB®.

“Providing end-to-end security for our customers is of paramount importance to SL-Tech, and becoming a CISP-compliant service provider helps assure parents that their credit card information, and their children’s school records, are protected,” said Chip Goodman, CEO of SL-Tech.

Always mindful of security issues, SL-Tech built the myLunchMoney.com platform fully compliant with the Children’s Online Privacy Protection Act (COPPA) and the Family Educational Rights and Protection Act (FERPA). Together with the Schools Interoperability Framework Association (SIFA), SL-Tech has led the development and implementation of XML based secure data exchange standards, enabling SL-Tech to extend its secure online payment services to other SIF compliant school foodservice systems.

With payment data security breaches in the news, achieving PCI compliancy became the company’s highest priority. “There are numerous top-level requirements to become CISP

compliant; fortunately, our long-time payment partner, Payment Processing, Inc. (PPI), offers extensive compliancy assistance services. The expertise and due diligence provided by the PPI Developer Services team meant that we were able to prepare for and successfully validate our compliance audit with a qualified security assessor and achieve the highest level of compliance,” continued Goodman.

“PPI commends the SL-Tech team on their benchmark certification achievement,” said Chuck Smith, CEO of PPI. “As the leader in PCI-DSS developer compliancy services, we recognize how difficult it is to meet the standards VISA has set forth.”

### **About School-Link Technologies**

Incorporated in 1985 as SNAP Systems, SL-Tech is the school foodservice industry’s recognized leader for technology solutions. Their fully integrated foodservice management solution—which includes point-of-sale, free and reduced application processing, ordering, inventory, menu planning, and production software—is installed in nearly 1,000 K-12 school districts across the U.S., including more than 80 of the largest districts in the country. SL-Tech partners with school districts to effectively integrate technology and operating expertise to improve the quality of student life, nutrition accountability, and fiscal results. For more information, visit [www.sl-tech.net](http://www.sl-tech.net) or [www.mylunchmoney.com](http://www.mylunchmoney.com).

### **About Payment Processing, Inc.**

Since 1995, PPI has led the industry in providing software developers with a full range of services for developing and promoting integrated payment solutions, including PPI-developed payment gateway technology, integration support, merchant support, marketing assistance and PADSS/PCI security services. Today, PPI is the most successful company in the world focused on integrated payment solutions, supporting over 1,000 partners and more than 27,000 merchants with efficient, cost-effective payment solutions. In 2007, PPI processed in excess of \$4.1 billion in Visa and MasterCard payments. For more information, visit [www.paypros.com](http://www.paypros.com).

###

### **Media Contact:**

Dedra Dixon  
School-Link Technologies  
800-423-2113 ext 8967  
[dedrad@mylunchmoney.com](mailto:dedrad@mylunchmoney.com)